



National
Cancer Coalition

Partnering to Help Patients with Cancer



Bristol-Myers Squibb
Together we can prevail.®

BMS WORKS TO SAVE LIVES IN DOMINICAN

The National Cancer Coalition (NCC) is pleased to announce its partnership with Bristol-Myers Squibb to provide much need cancer and specialty medicines to underserved patients in the developing world. The BMS – NCC collaboration has meant millions of dollars worth of life-saving BMS specialty medicines and medical consumables being provided to public hospitals and clinics that assist and treat underserved patients, who would otherwise not have access to these products. NCC has the world's largest specialty medicine international relief program.

BMS medicines donated to NCC have included products such as Sprycel, Taxol, Megace, Coumadin, and Buspar, which have helped thousands of patients treated at NCC partner hospitals and clinics in the developing world. Benefiting countries have included the NCC focus countries of the Dominican Republic, Honduras, Ghana, Guatemala, Jamaica, Nicaragua, and Paraguay. NCC and BMS are making a difference - providing access to vital therapies for patients with serious illness like cancer, depression, and cardiovascular disease. Together we are committed to helping patients access the medicines that they require for good health.



CASE STUDY: Lymphoma Patient Aurelina

Smiling Aurelina is a cancer patient, at the Instituto Oncologico Heriberto Pitier in Santo Domingo, who has been taking Megace™ for the past six months.

Due to this donation, she has grown much stronger and continues to heal. Aurelina admits that prior to being treated with this powerful medicine, "I would unfortunately starve myself – the Megace is all that makes me eat now. I have absolutely no way to buy it myself! My husband and I are so thankful for this drug."

AUGUSTINE: INSTITUTO ONCOLOGICO DEL CIBAO

Having spent his life working hard as a farm laborer, Augustine never had a problem eating. The problem was usually that there wasn't enough food on the table to satisfy his ravenous hunger after a very physical day in the fields. That is why now it is so unnerving to his family to watch him refuse food and to see his weight waste away before their eyes. About a year ago, Augustine began having trouble swallowing. A couple of months passed while he waited for what he thought was a sore throat to clear up. Finally his family insisted that he see a doctor, never suspecting the final diagnosis they received. Augustine was suffering from a cancerous tumor in his neck.

All of his five children rallied to help. With three of the children still living at home and rent to pay of 4000 pesos (\$115.00

US) his inability to bring home a paycheck was a monumental problem. His son's developed a plan. Both loved woodworking and were resourceful. They started making furniture and selling it. Things went well and soon they were making about 7000 pesos (\$200.00 US) between them. At this point it is enough to pay the rent and buy some food.

Nothing seemed to help Augustine, until the Bristol-Myers Squibb and the National Cancer Coalition's donations of Megace arrived at the Hospital Oncologico. Through their NCC Cares program the National Cancer Coalition has donated valuable cancer medicines and adjunctive therapies to public hospitals across the Dominican Republic that serve low-income patients. This BMS donation is saving lives.

*"My entire family's attitude brightened when we saw our father finally eat. This donation was a miracle, since we do not have access in this medicine in our country."
- Augustine's son*



Working Together

Hospira and NCC Partner to Assist Underserved Patients in the Developing World

The National Cancer Coalition (NCC) is pleased to be collaborating with Hospira, Inc. to provide life-saving injectable chemotherapies and adjunctive therapies to benefit underserved patients in the developing world who suffer with life-threatening diseases such as cancer and serious infections.



Hospira

Since 2008, National Cancer Coalition (NCC) has received donated Irinotecan and other injectable cancer and specialty medicines from Hospira for the patients that it assists in countries such as: Ghana, Tanzania, Moldova, the Dominican Republic, Colombia, El Salvador, Guatemala, Honduras, Jamaica, Nicaragua, Panama, Paraguay, and the Philippines. These donations have enabled hundreds of colon and rectal cancer patients to receive the therapies that they require to treat their life-threatening illnesses.

In most developing world countries, the majority of patients with cancer do not have access to the chemotherapies that their physicians prescribe. Colorectal cancer, also referred to as colon cancer or large bowel cancer, presents cancerous growths in the colon, rectum, and/or appendix, with over 650,000 deaths worldwide per year.

NCC has the world's largest cancer-focused international medical relief program. Over the past 10 years, it has provided over \$750 million worth of requested medicines for serious diseases & illnesses to underserved patients in the developing world.

ANA MARIA – CASE OF COURAGE

There is a light in Anna Maria's eyes. And that light shines brightest when she speaks of her beloved students. A math teacher to 17 year olds, a volunteer pre-school teacher, and a mother of two girls, her days have long been filled with happy nurturing. Anna Maria fervently believes that education is the way out of poverty for children in the Philippines. Her life has always included hard work. Now 38 years old, she and her husband Alexander, 42, felt fortunate to both have employment. As a driver Alexander makes 5000 pesos a month. Anna's wages are roughly the same, making their combined monthly income around \$220. About a year and a half ago, Anna noticed symptoms that alarmed her. A doctor ordered a colonoscopy which diagnosed – colorectal cancer.



“Thank you, thank you to NCC and Hospira for these cancer medicines. Please continue to help the patients at the PGH. We all need your support.” -Anna Maria, Cancer Patient

Dealing with the shock was a tremendous challenge but there was little time to lose. Surgery was recommended immediately. And with no insurance and no savings Anna and Alexander had to find the money somewhere. They borrowed what they could and the surgery went forward. The first hurdle accomplished, Anna was scheduled to begin her chemotherapy protocol. Again they had no money. Even with the considerable help of the public Philippines General Hospital's social services, the medications were beyond her reach. Anna kept her spirits up, feeling things would work out. Fortunately, her hunch was correct. The National Cancer Coalition had recently formed a partnership with the PGH hospital to donate required cancer chemotherapy drugs for underserved patients. The optimum drug of choice for Anna's cancer, *Irinotecan*, was one of these life saving medicines. Now she is receiving, at no charge, this valuable drug in thanks to NCC's pharmaceutical partner - Hospira. Anna is not the type to look back. She is thankful for every day and for every opportunity to be with her family and students. She still teaches on the days that her health allows, although the two and a half hour trip to the hospital for her chemotherapy sessions takes a toll. Loved for her gentle nature by all her students, they tell her they don't want to come to school on days when she is not there. Mostly, she says, she feels well and has minimal side effects and very little pain. Alexander and her young daughters at 7 and 10 years old are a constant source of joy and activity. Fighting her illness is a long and at times distressing journey - but the light in Anna's eyes still shines brightly as she thanks NCC and Hospira for their precious donations.



National
Cancer Coalition

WORKING TOGETHER

TO ASSIST CANCER PATIENTS IN NEED

Hospira

Photos above: Patients throughout the world are receiving life-saving medicines because of Hospira's compassion and generosity. (from left to right)

- 1) Dom. Rep. Instituto Oncologia administrators receive donated Irinotecan from NCC's SVP ;
- 2) Philippines PGH patient Ramon with NCC's nurse Stephanie Aguilar, R.N.;
- 3) Moldovan co-rectal cancer patient with her mother and NCC President Robert Landry;
- 4) Benefiting Dom. Rep. colon cancer patient Miguel with Instituto Oncologia nurse.



Pfizer & National Cancer Coalition Partnering to Help Patients with Hemophilia

WORKING TOGETHER TO SAVE LIVES

The National Cancer Coalition (NCC) and Pfizer partner to provide medicine access to patients in the developing world. Our donations target overseas public medical facilities that treat underserved patients, with the specialized medicines that they require for good health.

With the support and generosity of Pfizer, NCC has been able to provide over 11 million international units of ReFacto, BeneFIX, and Xyntha anti-hemophilic recombinant Factor, which are used in the treatment and prevention of bleeding in individuals with either Hemophilia A or Hemophilia B. Without Pfizer's help, hundreds of children with these rare genetic diseases would have limited or no Factor access.

In addition to hemophilia assistance, NCC and Pfizer have collaborated to provide significant quantities of medicines to treat cancer (Torisel, Mylotarg, and Neumega), arthritis (Enbrel), constipation (Relistor), and infections (Zoysyn) – medicines valued at over \$35 million. NCC and Pfizer assist thousands of patients with serious diseases like cancer, hemophilia, depression and other serious illnesses to receive therapies they require.

The countries that have benefited from these humanitarian donations include: Belize, Colombia, Dominican Republic, El Salvador, Honduras, Guatemala, India, Jamaica, Kenya, Mexico, Moldova, Nicaragua, Panama, Paraguay, Peru, Philippines, Tanzania, Uruguay and Uzbekistan.

Pfizer donated medicines are giving hope and healing to countless patients in need!



Pfizer and NCC representatives hold meetings with the Director of the INEN cancer hospital in Lima and Amb. Michael McKinley—United States Ambassador to Peru



CASE STUDY: DENIS AT HOME Managua, Nicaragua

Deep in a maze of unnamed dirt roads in a barrio of Managua, we find Denis (pictured above with his family) waiting for us on a corner. He hops in our car with his young cousin and guides us the rest of the way, amid clouds of dust, to his mother's home. Denis at 18 is a young man with intense, expressive eyes. Quiet but confident, he doesn't appear ill but he one of approximately 300 individuals in Nicaragua known to have hemophilia.

Before the donation, very few treatment options were available for low-income patients with hemophilia in Nicaragua, thus limiting their ability to plan required surgeries and or halt damage from injuries.

Fortunately for Denis, the one facility in all of Nicaragua specializing in his illness is located at the Red Cross Hospital in Managua, which is an established partner of the NCC's specialty medicine access program. This initiative has been providing much needed Pfizer Factor VII and Factor IX hemophilia donations to individuals, like Denis, in the developing world.

The youngest of seven children, Denis lives with his mother and sister in a tiny shelter in the Barrio Camino Ortega neighborhood. The floors are bare damp earth, the walls are ancient thin planks with wide gaps, and one light bulb strung by a wire up to the ceiling is the only illumination. There are a couple of rocking chairs, a bed partitioned off and a few treasured pictures on the wall. Cooking is performed outside, in a covered corner of the yard. The challenges of maintaining adequate hygiene in this environment are obvious. As a hemophiliac, Denis has learned the hard way to take extra precautions in his activities and make smart and cautious choices to limit injury and risk.

Dr. Rene Berrios Cruz, Director of the Red Cross Hospital stated, "This is the first time that Nicaragua has had these types of modern factor medicines available to help our underserved hemophilia community. A thousand thanks to Pfizer and to NCC for delivering this miracle".



Delivering Help around the Globe
"We are committed to working with partner organizations like NCC to provide access to hemophilia medicines to patients who need them most."

- Jean-Michel Halfon, Pfizer President & General Manager of Emerging Markets Division

Working Together

National Cancer Coalition



NCC & Wyeth Provide Medicines to Peru

A delegation from National Cancer Coalition and Wyeth visited the Hospital Hermilio Valdizan psychiatric hospital in January 2009. It is one of Peru's largest psychiatric hospitals, with 260 in-patient beds, that assists over 11,000 adults annually and performs a total of over 35,000 consults per year.



U.S. Ambassador to Peru Michael McKinley, Wyeth's Access Director Nand Kumar, and NCC Staff at the Hand-Over Ceremony in Lima

Like most public healthcare institutes in Peru, the Hospital Hermilio Valdizan subsists on a very limited budget to purchase medicines for its underserved patients. As a result, it is the sole responsibility of the patients and their families to secure their own required medicines, which is an extremely difficult task given the high levels of poverty, lack of any insurance coverage, and dire needs of this population. Patient's prescriptions for their medications are seldom filled due to the patient's lack of resources. This large Effexor donation provided hope for these needy patients who would have otherwise gone without.



Hospital Hermilio Valdizan

Collaborating to assist underserved patients throughout Peru, the National Cancer Coalition (NCC) and Wyeth Pharmaceuticals are providing much needed depression medicines to the Hospital Hermilio Valdizan in Lima. Large quantities of *Effexor XR™* (venlafaxine extended release), a prescription antidepressant indicated for major depressive disorder, generalized anxiety disorder, panic disorder, and social anxiety disorder, was donated to help fill the medicine gap for underserved patients. It is estimated that this donation program will benefit over 2,000 Peruvian mental health patients.

The hospital's General Director Dr. Gloria Luz Cueva stated, "This donation to our hospital from NCC and Wyeth is making a significant impact for a number of reasons. Primarily, the hospital just does not have access to these types of high quality depression medicines to provide to our patients." She further commented, "This donation will provide many hundreds of patients with access to high quality medicines giving them a chance for recovery and good health. Past donations that our institute has received have consisted of very small amounts of these types of medicines, prohibiting most patients that required longer treatment from receiving the pharmaceuticals required by their treatment protocol." Wyeth and the National Cancer Coalition provided 99,000 units of Effexor 75mg X 7 tablets to Peruvian mental health institutes. Dr. Luz Cueva added, "Wyeth's generosity to our patients will make a huge impact and allow so many of our patients the opportunity to be healed. For this generosity we are eternally grateful."

Providing this Wyeth donation of *Effexor XR™* has eliminated several roadblocks that physicians were encountering at Hospital Hermilio Valdizan including: lack of consistent pharmaceutical treatment for an extended period of time forcing patients to "medication hop", whereby patients were forced to switch brands and active ingredients to whatever donated drug was available at that time resulting in little progress being noted for these patients. Following this *Effexor XR™* donation, doctors have commented that patient compliance has increased significantly resulting in more efficacious outcomes for patients.

(on left) Unloading boxes of donated Effexor XR™ at Peruvian hospital (on right) General Director Dr. Gloria Luz Cueva officially welcomes the Wyeth delegation to the hospital



TEVA and National Cancer Coalition Donate Cancer Medicines to Paraguay

Over the past 10 years, the National Cancer Coalition has received over \$75 million dollars worth of oral and injectable cancer medicines from TEVA Pharmaceuticals USA.



This important partnership has allowed treatment opportunities for countless cancer patients in the developing world, enabling over 300,000 patient months of cancer therapy to individual patient in need.

NCC President Robert B. Landry stated, "TEVA is an exceptional company that manufactures a broad portfolio of high quality cancer products. The National Cancer Coalition's is proud to be a preferred NGO partner of TEVA and this partnership has allowed the overseas public cancer hospitals that we assist in the developing world access to first class cancer therapies." Landry added, "Utilizing NCC's vast overseas network, the TEVA medicines have enabled countless patients to receive treatment for their cancer and have the opportunity for survival." The NCC – TEVA relationship is a prime example of public/private partnerships which are benefiting poor overseas Patients with cancer and other specialty diseases. It is providing hope to those without.



WORKING TOGETHER
TO ASSIST CANCER PATIENTS IN NEED

CASE STUDY

Fredesrinda is lying flat on her back at the Instituto Nacional del Cancer near Asuncion. Being totally flat is helping, for the moment, to alleviate some of her nausea symptoms. Her attentive and concerned daughter, Juana is by her side offering support, humor and a helping hand. Since being



diagnosed with lung cancer four months ago, fifty-four year old Fredesrinda has received a chemotherapy treatment every twenty-one days. Life has not been easy since her diagnosis. She lives with her 74-year-old husband, their four sons and one daughter in the town of Hernandarias, in the Alto Parana region of Paraguay. Her husband works as a farm laborer to support the family. They have no extra income to pay for the additional costs her illness has incurred. The five-hour bus trip into Asuncion every three weeks, for her and Juana, costs \$20.00. That's a significant sum of money for them. This life is hard, as there is no extra money for food or peripheral items while receiving treatment away from home. But this is not Fredesrinda's main concern. A warm and caring woman, she is mostly concerned for her family and the impact her illness is having on them. Understandably she looks tired. Her eyes register pain but also strength.

"The TEVA medicines have enabled countless patients to receive treatment for their cancer and have the opportunity for survival."

In spite of all this she and Juana feel fortunate. Fredesrinda is receiving her medications as a donation from the National Cancer Coalition, including cancer injectable medicines *Onxol™* and *Ifosfamide/Mesna Kits™* manufactured by TEVA Pharmaceuticals. Without this vital support of donated medicines, Fredesrinda would not have access to the chemotherapies required in her treatment protocols. Her family could not afford these medications on their very limited income. Unfortunately, cancer treatment has not been a high priority of the recent governments of Paraguay. Already the results from the treatments are encouraging. According to her physician Dr. Graciela Gomez, Head of Clinical Oncology at the Instituto Nacional de Cancer, Fredesrinda's progress has been steady because she has access to these live-saving chemotherapies. Her medical team and her family are extremely pleased at her treatment response.

A deeply religious person, tears spring to Fredesrinda's eyes as she speaks of her gratitude. "First of all," she says, "thank you to the NCC foundation and the drug company that makes these donations to Paraguay. I hope that they can continue because otherwise we would not receive medicines." With the generous support from TEVA, Paraguay's cancer patients have been given hope and opportunity for survival.

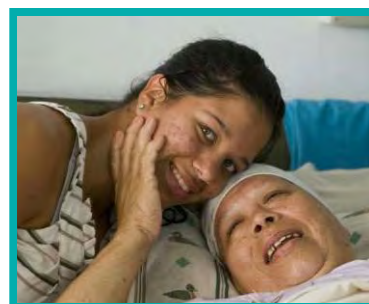


Photo: Fredesrinda and her daughter Juana